



# RON GREENBAUM

Entrepreneur | Speaker | Business Coach | Marketer

Ron Greenbaum is a serial entrepreneur, recognized business guru, an author, and a leader in supporting local communities. For over 40 years, Ron has been a guide and success catalyst for businesses and individuals seeking to develop, create, and deliver value to themselves, their customers, and the world.

## PROFESSIONAL EXPERIENCE

- 1992 – Present: **J&D Home Improvement dba The Basement Doctor – Owner, Visionary & CEO**
- Built The Basement Doctor into the most trusted brand in the industry.
- 1995 – Present: **Nash Distribution – Founder & CEO**
- An international supplier to a variety of industries including crawl space, basement, foundation repair, HVAC, mold and virus remediation, and more.
- 2016 – Present: **My DIY Center – Founder & CEO**
- Created for the DIY homeowner. My DIY Center specializes in helping consumers build their home improvement projects by supplying the best quality products and education.
- 2017 – Present: **Greenbaum Stiers Strategic Marketing Group – Founder & CEO**
- Beginning as Jenesis Marketing Group, Greenbaum Stiers Strategic Marketing Group helps businesses around the country establish and grow their marketing presence through social media, website development, video marketing and more.
- 2018 – Present: **RRG Brands – Founder & CEO**
- Developed to franchise The Basement Doctor into a nationally recognized brand.

## **AWARDS & ACCOLADES**

- 2006: Columbus CEO Magazine, 15 Business Superstars
- 2006 & 2010: Basement Systems Leadership Award
- 2012: Winner, Smart CEO Top 100 Best Run Companies
- 2014: Author of 30 Things I Believe
- 2015: Cancer Support Community names The Basement Doctor Volunteer of the Year Award after Ron Greenbaum
- 2016: Co-Author of Brand Face for Home Improvement Professionals
- 2016: LifeTown Person of the Year
- 2016: Cancer Support Community of Central Ohio Outstanding Corporate Community Award
- 2017: Columbus Business First, Top CEO

## **COMPANY AWARDS & ACCOLADES**

- 1997 – 2016: Consumer's Choice Award Winner
- 1995 – 2019: Angie's List Super Service Award Winner
- 2005 – 2015: Columbus Business First, #1 Specialist Contractor Book of Lists
- 2007: Better Business Bureau Torch Award Winner
- 2015 – 2017: Columbus CEO Top Work Place Award

## **COMMUNITY & PHILANTHROPIC INVOLVEMENT**

- 1994 – 1996: Board Member of the National Association of Waterproofing Contractors
- 2008 – 2016: Board Member of the Wexner Shalom House
- 2013 – 2016: Board Member of the Ohio Animal Health Foundation
- 2015 – Present: Advisory Board Member of LifeTown